

Announcement

Gordon W. Schultz Fellowship

Annual Award for a Graduate Student in Travel Demand Modeling and Analysis

Georgia Institute of Technology
School of Civil & Environmental Engineering

This fellowship, in honor of Gordon W. Schultz, is to be awarded on an annual basis to a graduate student in travel demand modeling and analysis at the Georgia Institute of Technology within the School of Civil and Environmental Engineering, who exhibits the essential qualities that Gordon brought to our profession: intellectual discipline combined with a passion for innovation, problem-solving, and practical application.

Gordon Schultz was a unique individual and an outstanding contributor to the transportation planning and demand modeling profession. Gordon developed or had a major influence on mode choice models and full travel demand model sets across the United States and beyond, including Atlanta (multiple model generations), Chicago, Columbus, Denver, Hartford, Honolulu, Houston, Minneapolis-St. Paul (multiple generations), New York, Riyadh, Seattle, Shanghai, Tucson, and Washington, D.C. (multiple generations) to name a few. He developed travel surveys, estimated transit mode of access models, prepared transit operating cost models, conducted TDM studies. Data collection designs and travel models developed by Gordon Schultz have become standards in the profession.

The first fellowship will be awarded in the Fall of 2007. Initial funding commitments have been made by PB / Parsons Brinckerhoff, where Gordon worked for 15 years, the last 5 in Atlanta before retiring, and by Dick Pratt, close friend and colleague from the early years of Gordon's career.

Contributions to the "Gordon W. Schultz Fellowship" fund at the Georgia Tech Foundation can be made by contacting Laurie Somerville, Director of Development in the School of Civil and Environmental Engineering at Georgia Tech at 404.894.2772 or laurie.somerville@ce.gatech.edu. Any organization or individual who would like to contribute to the fund may do so.

Checks made out to "Georgia Tech Foundation, Inc." may be sent without need to make advance contact. Either enclose instructions advising that the donation is toward the Gordon W. Schultz Fellowship or indicate "Gordon W. Schultz Fellowship" in the check's comment/memo line. Mail to:

Georgia Tech Foundation, Inc.
760 Spring St., N.W., Suite 400
Atlanta, GA 30308

The Foundation's Federal Tax Identification Number is 58-6043924. Once the funds are received, the donor will receive a confirmation thank you from the Foundation along with a form to use for their charitable deduction paperwork.