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# Workshop 168

## *Integrating Demand & Network Travel Models*

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Joan L Walker, Boston University

86<sup>th</sup> Annual Meeting of the Transportation Research Board  
Washington DC, January 2007

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# Introduction

- Many advances in
    - Demand models
    - Network models
  - Less attention on integration
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# Sponsoring Committees

## ADB00 Travel Analysis Methods Section

- ADB10  
Travel Behavior and Values Committee
  - ADB30  
Transportation Network Modeling Committee
  - ADB40  
Transportation Demand Forecasting  
Committee
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# Events in the Series

- INFORMS Paper & Panel Sessions  
(Pittsburgh, November 2006)
  - **TRB Sunday Workshop  
& Paper Session (Thursday @ 10:15)**
  - WCTR Session (Berkeley, June 2007)
  - Dissemination  
Website ([trb-forecasting.org](http://trb-forecasting.org)), Special Issue
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# Workshop Format

## 1:30-1:40 INTRODUCTION

*Joan Walker*, Boston University

## 1:40-2:00 OVERVIEW

*Srini Peeta*, Purdue University

## 2:00-3:15 PANEL DISCUSSION 1: STATE OF BEST PRACTICE AND NEEDS

*Ken Cervenka*, North Central Texas Council of Governments

*Rick Donnelly*, PB Consult

*Rick Dowling*, Dowling Associates

*Maren Outwater* (MODERATOR), Cambridge Systematics

## 3:15-3:30 BREAK

## 3:30-4:40 PANEL DISCUSSION 2: ADVANCING PRACTICE

*Kay Axhausen* (MODERATOR), Swiss Federal Institute of Tech Zurich

*Chandra Bhat*, University of Texas at Austin

*David Boyce*, University of Illinois at Chicago

*Hani Mahmassani*, University of Maryland

*Amelia Regan*, University of California at Irvine

## 4:40-5:00 CLOSING COMMENTS & QUESTIONS FOR FUTURE DIRECTIONS

*Harry Timmermans*, Eindhoven University of Technology

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